



Cambridge O Level

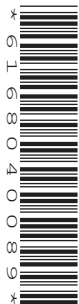
CANDIDATE
NAME

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TRAVEL & TOURISM

7096/13

Paper 1 Core Paper

October/November 2022

2 hours

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

1 Refer to Fig. 1.1 (Insert), information about mountain tourism.

(a) State **four** different types of physical features that have become tourist destinations.

- 1
 - 2
 - 3
 - 4
- [4]

(b) State **three** natural disasters likely in mountain regions.

- 1
 - 2
 - 3
- [3]

(c) Explain **three** likely positive economic benefits of tourism to mountain communities.

- 1
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 - 2
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 - 3
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- [6]

(d) Explain **three** likely negative environmental impacts of mountain tourism.

1

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[6]

(e) Evaluate the importance of destinations developing year-round tourism.

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[6]

[Total: 25]

2 Refer to Fig. 2.1 (Insert), a world map showing different time zones.

(a) Identify the following:

the country which is 10 hours ahead (+10) of GMT

the continent showing a time zone 4 hours behind (−4) GMT

whether time in India would be ahead of or behind GMT

the country which is 8 hours ahead (+8) of GMT

the name of the line shown on the map

[5]

(b) Describe **one** way travelling across time zones can affect international travellers.

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..... [2]

(c) Explain **three** ways tourism organisations rely on travel and transport providers.

1

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[6]

(d) Describe **three** different services provided by travel agents.

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[6]

(e) Assess the reasons why Europe has more international tourist arrivals than any other continent.

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[6]

[Total: 25]

3 Refer to Fig. 3.1 (Insert), information about domestic tourism in India.

(a) Identify **three** types of travel expenses.

- 1
- 2
- 3 [3]

(b) Describe **two** ways destinations are perishable.

- 1
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- 2
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..... [4]

(c) Explain **three** ways tourist boards can encourage more domestic tourism.

- 1
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- 2
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- 3
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..... [6]

(d) Explain **one** benefit of encouraging more domestic tourism to **each** of the following:

economy of India

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social and cultural understanding

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tourism organisations

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[6]

(e) Evaluate the role of national governments in developing a successful tourism destination.

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[6]

[Total: 25]

4 Refer to Fig. 4.1 (Insert), a photograph of a museum.

(a) State **three** services likely to be provided by museums.

- 1
- 2
- 3 [3]

(b) State **four** actions museum staff should take when dealing with a complaint.

- 1
- 2
- 3
- 4 [4]

(c) Explain **three** ways museums can provide for families with young children.

- 1
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- 2
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- 3
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..... [6]

(d) Explain **three** reasons why good personal presentation is important for museum staff.

1

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[6]

(e) Evaluate the role of museums in the travel and tourism industry.

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[6]

[Total: 25]

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